WHAT IS CLAIMED IS:

1. A method for managing programming comprising:
storing a database of available programming;
utilizing a first filter, which selects a first
subset of programs according to some criteria, to generate an
electronic program guide displaying programming includes in
said first subset.

2. The method of claim 1 further comprising the
step of:
utilizing said first filter and a second filter,
with the second filter selecting a second subset of programs
according to another criteria, to generate an electronic
programming including all programs included in either said
first or second subsets.

3. The method of claim 1 further comprising the
step of:
utilizing said first filter and a second filter,
with the second filter selecting a second subset of programs
according to another criteria and having a higher priority
than said first filter, to generate an electronic programming
including only programs included in both said first and second
subsets.

4. The method of claim 1 further comprising the
step of:
creating a filter utilizing program/event entries in
the programming database.